



JULY 27-29

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# PLAN TO SPONSOR TODAY!

**You are invited to sponsor our next Annual Conference on July 27-29, 2023 at the JW Marriott Miami Turnberry Resort & Spa. Brought to you by our conference planning committee, our 2023 Annual Conference + Expo theme for Miami is “Rise Above”. We will explore “Nature & Ecology”, “Healthy Communities”, “Arts, Culture, and Technology”, and how get closer to a more equitable, resilient, restorative and innovative path for future landscape architects.**

**For more sponsor information, visit [www.aslaflorida.org](http://www.aslaflorida.org) or email [info@aslaflorida.org](mailto:info@aslaflorida.org)**

# SPONSORSHIP OPPORTUNITIES!

## **Welcome Reception Sponsor - \$5,000 (Thursday, July 27th)**

Welcome ASLA Members and conference attendees to Miami! They will arrive from all over the state and the welcome reception help them kick off the conference with drinks and hors d'oeuvres. Sponsorship includes company logo on attendee drink tickets and on branded napkins.

## **Rise Reception Sponsorships (Friday, July 28th)**

Raise the Roof at our ASLA Florida Design Awards Celebration. This year we are gathering in style with live music and one of a kind themed food and drink stations. You won't want to miss this evening of comradery and celebration.

- **ASLA Reception Station Sponsor - \$3,000 (Only 5 Available!)**
  - Have a featured food + drink station at the Rise Reception to ensure you are a popular stop! Attendees will be given a map of the various culinary stops featuring your one-of-a-kind combination. Options can be customized, but suggestions include: Wine and Cheese, Tacos and Margaritas, Old Fashions and Beef Wellington, Cuban Sliders and Mojitos or Craft Beer and Warm Pretzels.
- **Live Music Sponsor - \$1,500**
  - Get in the groove by sponsoring the live music at the Rise Reception!

## **Lunch Sponsor - \$3,000 (Friday, July 28th)**

Provide lunch for the attendees to enjoy in the exhibit hall. Branding benefits include branded signage at the station.

## **Keynote Session Sponsor - \$3,000 (Only 1 Left!)**

Sponsor one of the popular Keynote Sessions that will take place at conference. This is your opportunity to sponsor the largest gathering of attendees at the event. Sponsorship includes two-minute welcome video from sponsor and onstage recognition at the session.

## **Executive Committee Dinner Sponsor - \$2,500 (Wednesday, July 26th)**

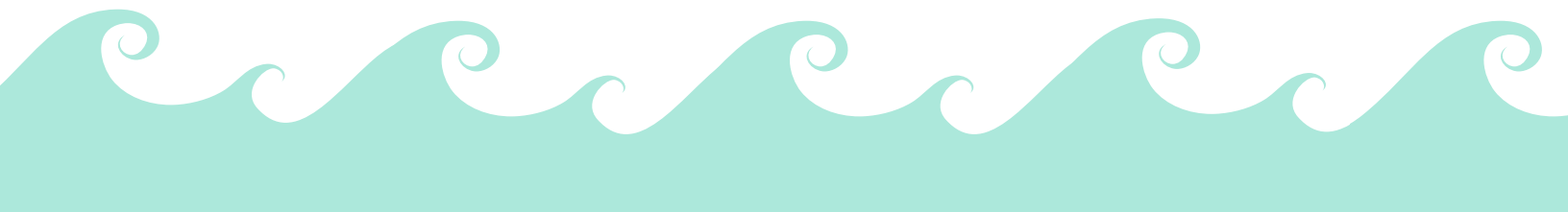
The ASLA Florida Ex-Com meets the day before conference kicks off for dinner. Be the featured sponsor and join the leaders of ASLA Florida at this private dinner. Two (2) representatives from your company are invited to join.

## **Breakfast Sponsor - \$2,000 (Friday, July 28th)**

Kick-start the day with a sponsored breakfast for the attendees to enjoy in the Exhibit Hall. Branding benefits include branded signage at the station.

## **Mimosa OR Bloody Mary Bar Sponsor - \$2,000 (Saturday, July 29th)**

Raise the attendee's spirits as we say goodbye and thank you to the exhibitors at the farewell breakfast on Saturday. Sponsor either the Mimosa Bar or the Bloody Mary Bar - Cheers!



# MORE SPONSORSHIP OPPORTUNITIES!

## **Attendee Gift - \$2,000 (Only 1 Available!)**

Provide the attendee's with a gift to receive at registration. This gift must have the conference logo on it, but is welcome to feature your company logo as well! As the sponsor, you have the ability to choose the gift and will be in charge of ordering and shipping to the Conference Venue. (\*Approval of item selection is required)

## **Beverage Station Sponsor - \$1,500**

Beverage stations are a popular attendee benefit. Attendees like to begin their busy day with a cup of coffee or refresh their afternoon with a tea or lemonade. Branding benefits include branded signage at the station and branded napkins.

## **Tour Sponsor - \$1,500**

Attendees love the opportunity to get out and explore the host city. Tour sponsors provide snacks, water and have their logo on signage at the meeting spot prior to the tour kicking off. Sponsors are allowed to send one (1) representative to attend the tour.

## **GAC Session Sponsor - \$1,200 (Thursday, July 27th)**

Sponsor one of our most popular sessions at Conference. The Laws and Rules session is a must attend session for attendees and includes legislative updates from representatives in the state of Florida. Sponsorship includes the chance to introduce the session and onstage recognition at the session.

## **Plant / Floral Sponsor - \$1,000**

Got plants or flowers? Highlight your variety of plants throughout the conference. Work directly with the conference committee to decorate the main stage and select trees and shrubbery for additional spaces throughout the convention center.

## **Education Session Sponsor - \$750**

Sponsor an educational session that stands out to you. Sponsors have the opportunity to introduce the session or play a short, 1 minute video at the start of the session.

## **Welcome Bag Insert - \$500**

Provide a printed brochure for ASLA to place in the welcome bags handed out to all attendees at registration.

**Please reach out to [info@aslaflorida.org](mailto:info@aslaflorida.org) for more information or to request a custom sponsor package.**