



**ASLA**  
FLORIDA

## ASLA Florida Climate Action Committee

2024 ASLA FL Annual Conference Sustainability Initiatives

### EXHIBITORS

#### Categories

**Travel**

**Freight**

**Energy**

**Materials + Waste**

**Food + Beverages**

**Water Consumption**

**Education + Engagement**

#### Initiatives For Exhibitors

##### **Travel**

- Use public transportation or car-share as much as possible.
- Fly economy class and choose non-stop flights, as they are generally more fuel efficient.
- Choose accommodations within walking distance of the conference or have easy access to public transportation.

##### **Freight**

- Consolidate shipments into a single shipment.
- Avoid polystyrene in booth shipment (i.e packing peanuts, styrofoam, #6 or foam plastic)
- Use biodegradable or recyclable packing materials instead of single use options.
- Re-use padding materials and crates for shipping during move-out.

##### **Energy**

- Use either LED or compact fluorescent light bulbs (CFLs)
- Power down all of the displays, monitors, and booth lighting after show/setup hours.
- If equipment cannot be shut down, put it into sleep mode during non-EXPO hours.

##### **Materials + Waste**

- Reuse display materials from past EXPOs or reuse current display materials at future EXPOs
- Avoid dates and specific on graphic design to ensure reuse.
- Ensure that graphics and signage are printed on 75% recycled content and are void of any virgin resources.
- Use environmentally friendly cleaning products in the booth, such as Green seal or UL EcoLogo approved cleaning products.
- Order standard carpet sizes and colors.
- Do not produce literature that has one-time use.
- Use QR codes in the booth to access marketing materials rather than providing physical copies, including business cards.



- Use 100% recyclable or 50% post consumer recycled content paper for all printed materials.
- Giveaways shall be made of either recycled material, responsibly grown natural fiber, non-toxic and biodegradable materials, or/and made in the United States.
- Giveaways can be sourced from minority and women-owned business enterprises (MWBE) or services.
- Electronic giveaways shall be made with replaceable or repairable parts.

#### **Food + Beverages**

- Choose local, organic, and seasonal food options. Offer vegetarian or vegan options.
- Order food and beverage with minimal or no plastic packaging.
- Use reusable or compostable serviceware, including printed napkins.
- Choose to not have food or beverage in the booth.

#### **Water Consumption**

- Minimize water usage. Avoid water intensive displays or demonstrations unless necessary.
- If water is necessary for demonstrations or cleaning purposes, reuse it whenever possible. For instance, used water for cleaning or left over in a water bottle can be repurposed for plant watering or non-potable uses.
- Avoid water waste in cleaning. Use dry cleaning methods where possible, such as microfiber cloths or dry mopping.

#### **Education + Engagement**

- Educate booth staff on the importance of sustainable practices during the event.
- Aim to improve sustainable strategies for future conferences.
- Provide feedback to conference organizers about ways to improve sustainability efforts for future events.